

Oliver Pickard

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Career Summary

Over ten years experience in the web industry, delivering a variety of solutions in the digital channel for clients including England and Wales Cricket Board (ECB), ZSL (London Zoo) and Grosvenor Estates. I am now ready for a fresh challenge delivering creative and technically complex projects.

Career History

Digital Project Manager – the OTHER media

February 2010 to present

- Project managing a variety of high profile clients with a combined annual spend of over £400,000, including, ECB, ZSL, Grosvenor Estate, Lord's Cricket, Ecover and others.
- Delivering creative and technically complex projects, from CMS websites to iPhone, Android and BlackBerry apps.
- Contributing to a successful pitch winning team, writing proposals and hitting invoicing targets. Managing and scheduling for multiple concurrent projects.
- Writing statements of work, project initiation documents and functional specifications, to delivering and supporting the launched sites.
- Using a variety of solutions including Microsoft Project and Basecamp, delivering projects using an in house Java CMS, Sharepoint and WordPress.
- Steering projects through the entire lifecycle including, user journeys, wireframes, information architecture, mood boards and design routes, interface (html, css, javascript), usability and accessibility, back end development and digital strategy, analysis and marketing (PPC and banner ad campaigns).
- Using waterfall and scrum agile Implementation of Prince 2 methodology and a strong knowledge of Agile and Scrum methodologies.
- Identifying and resolving project bottle necks to ensure project deadlines and budgets are met.
- Working with clients to create digital road maps.
- Regular project and billing reporting to the board of directors

Digital Project Manager – Fused Technologies

February 2007 – June 2009

- Leading a team of seven developers and designers, both in office and off shore, to create web based projects using classic ASP, vbscript, javascript, .Net 3.5, C#, XML, XSLT, XPath, SQL Server, (X)HTML, CSS, Google APIs and Yahoo! User Interface.
- Experience of working effectively with organisations from both private and public sector organisations, including Oxfam, Commonwealth Secretariat, Unity Trust Bank, Business Design Centre, Clarins, GMB and ASLEF trade unions.
- Product development of existing CMS and applications, including technical documentation and product testing.

Web Developer – Fused Technologies (formerly Poptel Technology)

March 2005 – January 2007

- Developing websites with ASP, vbscript, XML, XSLT, XPath and SQL Server using a proprietary CMS for clients, incorporating a variety of solutions including membership database integration, forums, dynamic form builder, blogs, syndicated content, events calendar, online shop, mailing lists, postcode and bank account checking.
- Working to deadlines on core software products and introducing new functionality.

Freelance Web Design and Development – Athens/London

September 2000 – February 2005

- Implementation, graphic design and development of database driven web sites.
- Creative solutions in deploying web applications meeting clients' requirements.
- Client liaison, communicating concepts, strategies and solutions in dual languages (English and Greek) and ensuring projects meet and exceed requirements.

Youth Leader - Greece, Athens

August 1999 – August 2000

- Team leading, events management and establishing new projects.
- Football coaching, running sailing experiences for young people and setting up and managing three youth groups.

Education and Training

Agile Scrum Master

September 2009 - Qualified as Certified Scrum Master with the Scrum Alliance

Pharos Leadership Training

January 2008 – September 2008 - Management and effective leadership

DeMontfort University, Leicester

September 1994 – June 1998

BSc Engineering IT

Interests

I enjoy keeping fit and I cycle to work every day, play tennis at the weekends and go to the gym regularly, I spend winter holidays snowboarding. While living in Greece I learnt to speak, read and write the language and enjoy returning to Greece to keep my language skills current.

References

Available on request